

# Minority & Women Business Enterprise Report: 2014



# **CREATING A SUCCESSFUL MWBE ATMOSPHERE**

## **SECTION 23. MINORITY AND WOMEN BUSINESS ENTERPRISE (MWBE).**

**Spartanburg Sanitary Sewer District [Spartanburg Water System] shall create an atmosphere whereby MWBE contractors and suppliers are given an opportunity to provide goods and services to Spartanburg Sanitary Sewer District [Spartanburg Water System].**

# **KEY ASPECTS FOR SUCCESSFUL MWBE ATMOSPHERE**



**Creating the MWBE Environment**

**Community**

**Leadership**

**Program Tracking**

**Encouraging Participation**

# The BOTTOM LINE

**2013:**

TOTAL SOLICITATIONS	PURCHASE ORDERS ISSUED	TOTAL SPEND
182	137	\$1,425,987.23

**2014:**

TOTAL SOLICITATIONS	PURCHASE ORDERS ISSUED	TOTAL SPEND
318	240	\$1,542,686.13

**A 70% increase in solicitations, a 75% increase in purchase orders issued and an 8% increase in spend, while sustaining the over 500% increase in last years spending.**

# **Community**

- **Presenting Sponsor for the Minority Enterprise Dinner**
- **Sponsorship Role for the Whitney M. Young Jr. Humanitarian Spartanburg Gala**
- **Presenting Sponsor of the Women in Business Conference and Luncheon**
- **Sponsoring Annual Minority Business Enterprise Summit**



Spartanburg Area Ch...





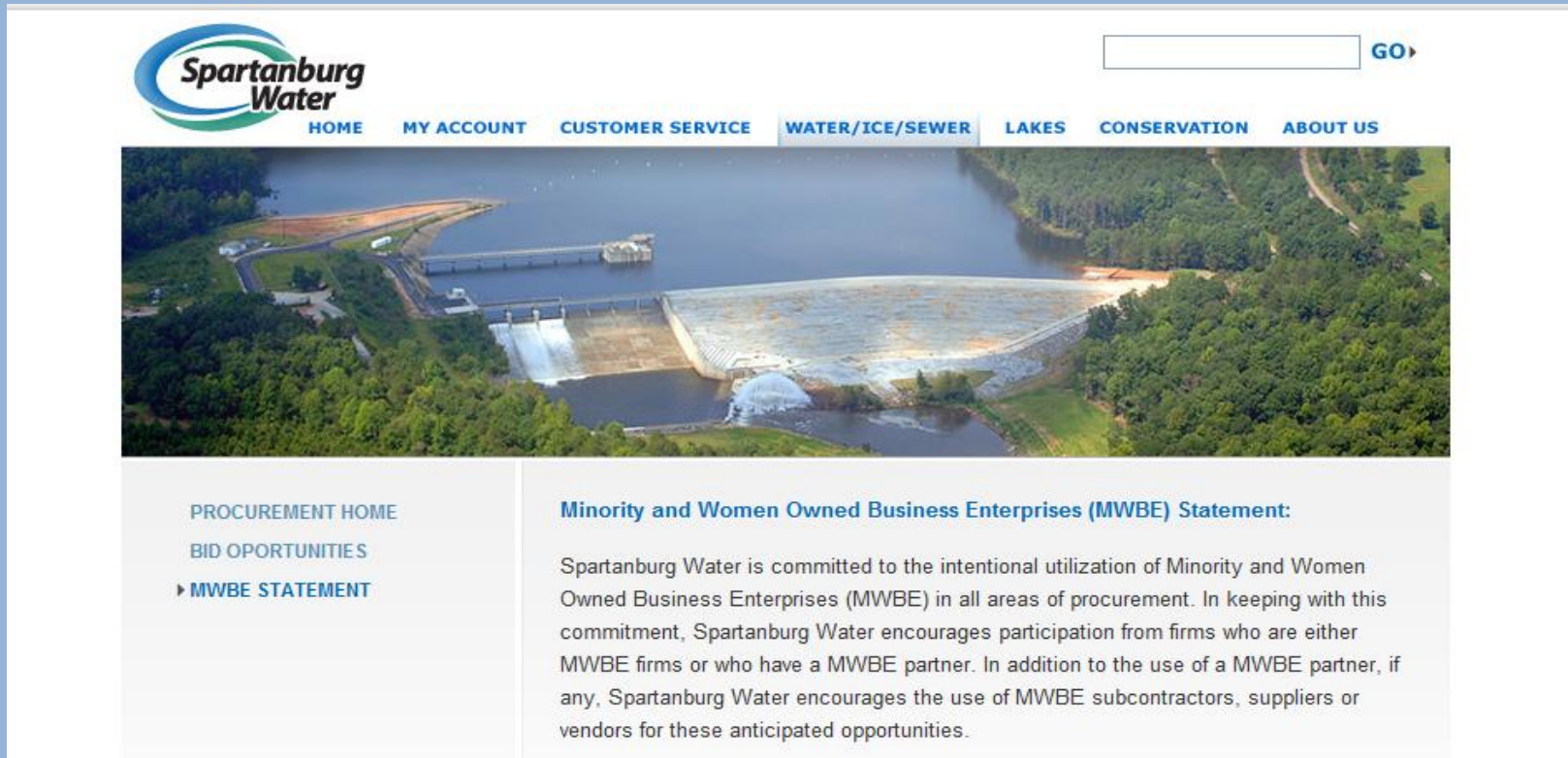
# Community

- **Participation in the BMW Matchmaker Event. An upstate event drawing over 400 people.**



# Encouraging Participation

- ▶ **Purchasing link was added to the company website providing the MWBE statement, and giving notice of all bid opportunities**
- ▶ **Improved Bid Documents**



The screenshot displays the Spartanburg Water website. At the top left is the logo, which consists of a blue and green circular emblem with the text "Spartanburg Water" in blue. To the right of the logo is a search bar with a "GO" button. Below the logo is a horizontal navigation menu with the following links: HOME, MY ACCOUNT, CUSTOMER SERVICE, WATER/ICE/SEWER (which is highlighted), LAKES, CONSERVATION, and ABOUT US. The main content area features a large aerial photograph of a dam and reservoir. Below the photo, on the left, is a vertical list of links: PROCUREMENT HOME, BID OPPORTUNITIES, and ▶ MWBE STATEMENT (which is highlighted). On the right, under the heading "Minority and Women Owned Business Enterprises (MWBE) Statement:", is a paragraph of text.

**Minority and Women Owned Business Enterprises (MWBE) Statement:**

Spartanburg Water is committed to the intentional utilization of Minority and Women Owned Business Enterprises (MWBE) in all areas of procurement. In keeping with this commitment, Spartanburg Water encourages participation from firms who are either MWBE firms or who have a MWBE partner. In addition to the use of a MWBE partner, if any, Spartanburg Water encourages the use of MWBE subcontractors, suppliers or vendors for these anticipated opportunities.



# Leadership

- **Sue Schneider is actively serving on the Executive Board of The Upstate Urban League**
- **Clyde Staggs is a member of the Spartanburg Chamber's Diversity Committee**
- **Michael Clardy is a member of the committee that plans and promotes the MBE Summit**

# **Program Tracking**

- **Budget Managers receive quarterly and annual snapshots of MBWE vendor activity**
- **To ensure success, tracking reports detail MWBE vendors utilized by SWS/SSSD contractors**

# Encouraging Participation

- Sponsorship Support of the Heritage Parade, MLK Celebration, Urban League of the Upstate, the Women in Business Luncheon, the Spartanburg Chamber Minority Enterprise Development Dinner, and the City of Spartanburg Fair Housing Event, and Advertising in the Black Pages

## A GREAT PLACE TO WORK...

We seek great people who want challenging careers in the water and waste-water industry. We offer competitive wages and benefits, and an opportunity to make a real difference in your community and environment.



## If your experience and/or education is in any of the following fields, we may have a place for you:

Human Resources	Chemistry
Accounting	Biology
Customer Service	Environmental Sciences
Secretarial	Data Entry
Computer Science	Wastewater Treatment
Electrical Maintenance	Water Plant Operation
Mechanical Maintenance	Civil Engineering
Auto Mechanics	Management
Laboratory Technology	Motor Equipment Operation
Construction	Maintenance



AFFIRMATIVE ACTION/EQUAL OPPORTUNITY

If you are interested in employment with our organization, visit our website at [www.spartanburgwater.org](http://www.spartanburgwater.org).

## Are you a minority business owner?

Spartanburg Water would like to hear from you; please contact Michael Clardy, Purchasing/Inventory Control Manager. He can be reached during business hours at **(864)585-9436** or email him at [mclardy@spartanburgwater.org](mailto:mclardy@spartanburgwater.org).

